Strong Authentication Solution Brief

The Challenge: Know Who Did What, When

In today's business environment, passwords are the most pervasive mechanism used to authenticate users when accessing networks, resources and applications.

User identity forms the foundation of all enterprise security models. Most regulatory compliance frameworks build policies around a specific user's identity and organizational role.

Unfortunately, password authentication is often the weakest link in the security infrastructure.

Not surprisingly, most auditors, regulators and industry best-practices require use of strong passwords. How effective are password policies to ensure security and strong authentication? Not very effective:

- **More than 90% of business managers admit they use the same password at least twice.** More than 60% admit they share passwords with other people. In contrast, only 17% say they change their password frequently and only 11% say they use strong passwords.

- Research firms found that **Help Desk calls, including password resets, can cost companies between $18 and $70 per call**.

The Solution: DigitalPersona® Pro

DigitalPersona Pro allows for centrally-managed, strong authentication to log on to a computer, applications and websites. Supported authentication methods include Windows password, smart cards and biometrics such as fingerprints and face recognition.

Key benefits include:

- **Improved compliance and security.** By strengthening authentication policies throughout the organization, you can know who did what, when and thus increase security and compliance.

- **Flexible authentication alternatives.** When it comes to user authentication, one size does not fit all. With DigitalPersona Pro you can find the appropriate balance between security and ease of use with a variety of authentication methods.

- **Fewer Help Desk calls.** You can leverage DigitalPersona Pro to completely eliminate the users' need to use passwords. For example, you can use smart cards or biometrics to replace passwords for Windows and application logon.

Contact DigitalPersona

For more information or a free trial of DigitalPersona Pro, visit www.digitalpersona.com/enterprise.

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